Philip Morris USA

thesu	MELANE RETURNE	D-TO-NEAR NORM	MAL AFTER FOUR-WEEKS-OF-ABOVE AVERAGE	
· /	EEVELS. Pocenty	levels have app	go me a la val memale selbarto ne Vail	
	TOTAL PM VOLUME MCLANE			
	•	(m	illions of cigarettes) nclaim 13 wheheres	
			Mal and abinored to STA	
	1A/a ale ameline	PM shipped to	McLane shipped to Cume Diff. Retailers Difference From 14/94	
jeje –	Week ending	McLane	1.000.00	
(F)	4/22	1,087.1	017.3	
	4/29	726.7	- 560.8 561.L 165.9 164.7	
	5/6	674.6	555.9553.0 118.7 1193	
	5/13	614.2	565.8 559.0 48.4 52.7	
	5/20	540.9	569.7364.0 -28.8 -28.5	
	5/27	606.6	544.2 5-38-0 62.4 69.1	
	6/3	544.8	538.0 532.2 6.8 11.6	
	6/10	628.9	595.8 589. 2 33.1 38.4	
	6/17	586.5	587.4 583.6 -0.9 2.1 1,785.6	
	6/24	589.5	N/A 595.7 -64 N/A -7.14 3431.3	
	7/1	599.8	608.3	
	7/8	635.8	570.4565 5 70365.4 69.4 3493.6 3498.2	
∂_{λ}	7/15	631.8	- N/A 580. 1 517-N/A 510.3 3548.4	
~	7/22	625.2	- NA574.1.511NA 49,8 3573.735923	
	7/29	643.1	-N/A 584-1 59.0N/A 57.9 3651.63656.2	
	8/50/10 716	mark 3	N/A 58 1.3 19 N/A 1/1 3657.3	
			gan purchasing directly from PM. A	
Source: https://www.industrydocuments.ucsf.edu/docs/gtwj0004				